

International Economics and Trade

I . Degree

Bachelor of Economics (*B.Ec.*)

II . Normal Period of Study

4 years

III. Objectives

The international economics and trade is designed to provide students with the specific knowledge and analytical skills they need to take advantage of the opportunities created by the economic globalization and the growing interdependence of the economies of nations. The program draws from a rich economics and management education combined with abundant knowledge in all the functional areas of international trade. After graduated, the students can work in foreign trade companies in their own country, transnational corporations, banks and governments.

IV. Requirements

Students are required to obtain abilities to survey independently, analyze problems comprehensively, and make decisions on international businesses by theory learning and skill training in international economy and trades.

Graduates should obtain knowledge and ability of the following aspects:

1. To have a general knowledge of Chinese culture and business customs and practices;
2. To have good ideological and political quality and moral ability;
3. Master systematic theories and methods in international business;
4. Be familiar with domestic and foreign business laws, regulations and customs;
5. Maintain capabilities of communication, social skills, and team working; master the basic methods of information retrieval and query;
6. Master qualitative and quantitative analysis methods to some extent in international business; to manage and execute international business deals;
7. Possess abilities to solve international business issues, conduct business analyses and decisions;
8. Have the ability to analyze and operate international trade business with big data and cross-border E-commerce.

V . Core courses

International Finance, International Trade, International Economics, International Business Simulation, International Trade Practices, International Business Writing, International Settlement, International Business Law, International Business Negotiations, etc.

VI. Components of the 4-year Curriculum

Category	Credits
1. General Education Courses	22
2. Discipline Education Courses	30.5
3. Specialized Courses	88
Total	140.5

课程编码 Course No	课程名称 Course Name	学 分	总学 时	讲 课	实 验	上 机	实 践	学年-学期 Academic Year-Semester										开课 单位		
								I-0	I-1	I-2	II-0	II-1	II-2	III-0	III-1	III-2	IV-0		IV-1	IV-2
070223E1	管理统计【英】 Management Statistics[E]	3	48	48								3								107
070234E2	国际贸易【英】 International Trade[E]	2	32	32								2								107
070394E3	博弈论【英】 Game Theory[E]	2	32	32								2								107
070708E1	商情数据挖掘【英】 Data Mining for Business Intelligence[E]	2	32	32								2								107
070207E1	财政学【英】 Public Finance[E]	2	32	32								2								107
070246E1	货币银行学【英】 Economics of Money and Banking[E]	3	48	48								3								107
070322E1	运筹学【英】 Operational Research[E]	3	48	44	4							3								107
070329E1	中国对外贸易概论【英】 Introduction to Chinese Foreign Trade[E]	3	48	48								3								107
070482E1	国际投资与跨国公司【英】 International Investment and Multinational Corporations[E]	2	32	32								2								107
070230E1	国际技术贸易【英】 International Technology Trade[E]	2	32	32										2						107
070248E1	计量经济学【英】 Econometrics[E]	3	48	44	4									3						107
070292E3	投资经济学【英】 Investment Economics[E]	2	32	32										2						107
070340E1	国际经济学【英】 International Economics[E]	3	48	48										3						107
070427E1	国际服务贸易【英】 International Trade in Services[E]	2	32	32										2						107
070701E1	国际经济关系【英】 International Economic Relations[E]	2	32	32										2						107
070702E1	国际经济合作【英】 International Economic Cooperation[E]	2	32	32										2						107
070704E1	国际商务环境【英】 International Business Environment[E]	2	32	32										2						107
070710E1	学术论文写作【英】 Academic Paper Writing[E]	2	32	32										2						107
070232E2	国际金融【英】 International Finance[E]	3	48	40	8										3					107
070236E1	国际贸易实务【英】 International Trade Practice[E]	3	48	48											3					107
070284E1	世界经济【英】 World Economy[E]	3	48	48											3					107
070414E1	国际营销学【英】 International Marketing[E]	2	32	32											2					107
070483E1	国际商务谈判【英】 International Business Negotiation[E]	2	32	32											2					107

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								I-0	I-1	I-2	II-0	II-1	II-2	III-0	III-1	III-2	IV-0	IV-1		IV-2	
070555E1	国际物流【英】 International Logistics[E]	2	32	32													2				107
070707E1	跨文化交流【英】 Cross-cultural Communication[E]	2	32	32													2				107
070429E1	国际商务模拟实习【英】 Simulation Practice on International Business[E]	2	80				80											2			107
070231E1	国际结算【英】 International Settlement[E]	2	32	32															2		107
070703E1	国际商务惯例【英】 International Business Customs & Practices[E]	2	32	32															2		107
070711E1	中级国际经贸：理论与实证【英】 Intermediate International Economics and Trade: Theory and Evidence[E]	2	32	32															2		107
070713E1	国际商务写作【英】 International Business Writing[E]	2	32	32															2		107
070716E1	国际金融市场与机构【英】 International Financial Markets and Institutions[E]	3	48	48																3	107
150271E2	国际商法【英】 International Business Law[E]	2	32	32															2		119
070605E2	毕业论文【英】 Graduation Thesis[E]	8	400				400													8	107
	必修课程汇总 Compulsory Courses Total	140																			
		.5	2568	2032	40	16	480	0	19	19	0	19.	5	17	0	24	19	2	13	8	

注：学期为“0”的表示夏季学期，“1”秋季学期，“2”春季学期。

Notes: semester '0' stands for Summer semester, '1' and '2' stands for Autumn semester and Spring semester.

